



Digibrain Agency

# WEBSITE CONSTRUCTION

Gain a website that will increase your sales!

Digital presence creations



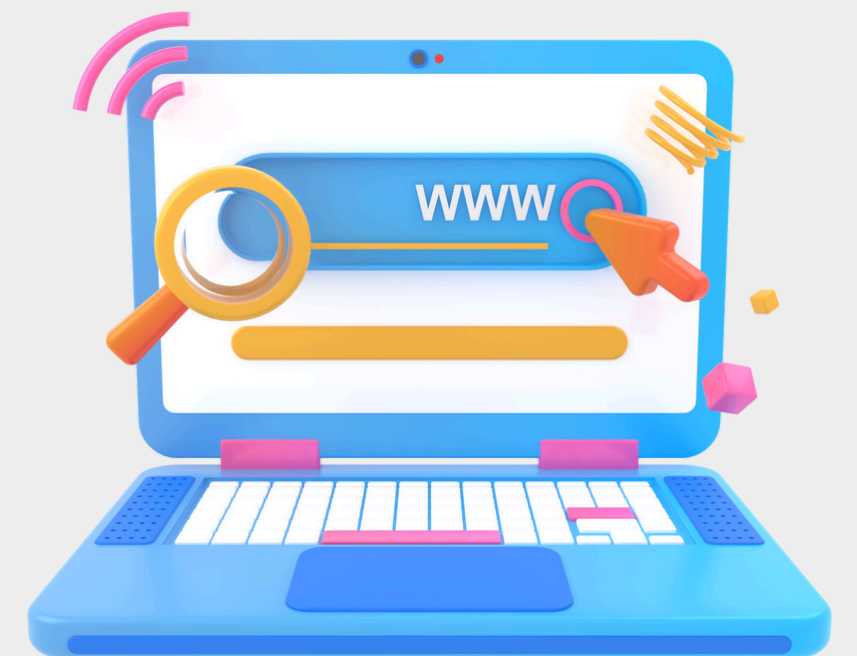
[www.digibrain.gr](http://www.digibrain.gr)



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# Why do businesses which already have a website not achieve their sales goals?

And sometimes end up closing it altogether? Websites are not ornamental!

## Emphasis on appearances

It is very important to have a well presentable website, but that alone is not enough. The same principle applies on user friendliness, speed, and correct appearance on every medium of use. Selling however, hinges on more than that.

## They do not show the product

What exactly is the product or the business? What is the profit of the consumer? Why should they buy from you and not from the competition? If you do not explain all these, what good will having many pages do you?

## They believe they are the best

How could the consumer know about the quality of your products? He will also not be convinced if you simply write «I have the best product». Why do you have the best product? What are the differences between you and your competitors? Why would he give you his money?

# What exactly does your website need?



Easily understandable content,so that users understand what you are selling to them and why

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Reasons to select you and not your competition

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How will his life improve after buying from you

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“Pressure” him so that he buys from you at that moment

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Inspire confidence in him

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Show him that you understand his troubles and needs

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If all these conditions are not met, what is the point of having a website?

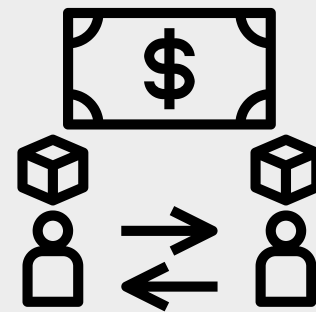
# What exactly does your website do for you?

When should you use this service?



**It gains the consumer's trust**

Customers who might not know you, can see all the information about you and your business. It can also expand your customer base for you.



**You always have a channel for sales**

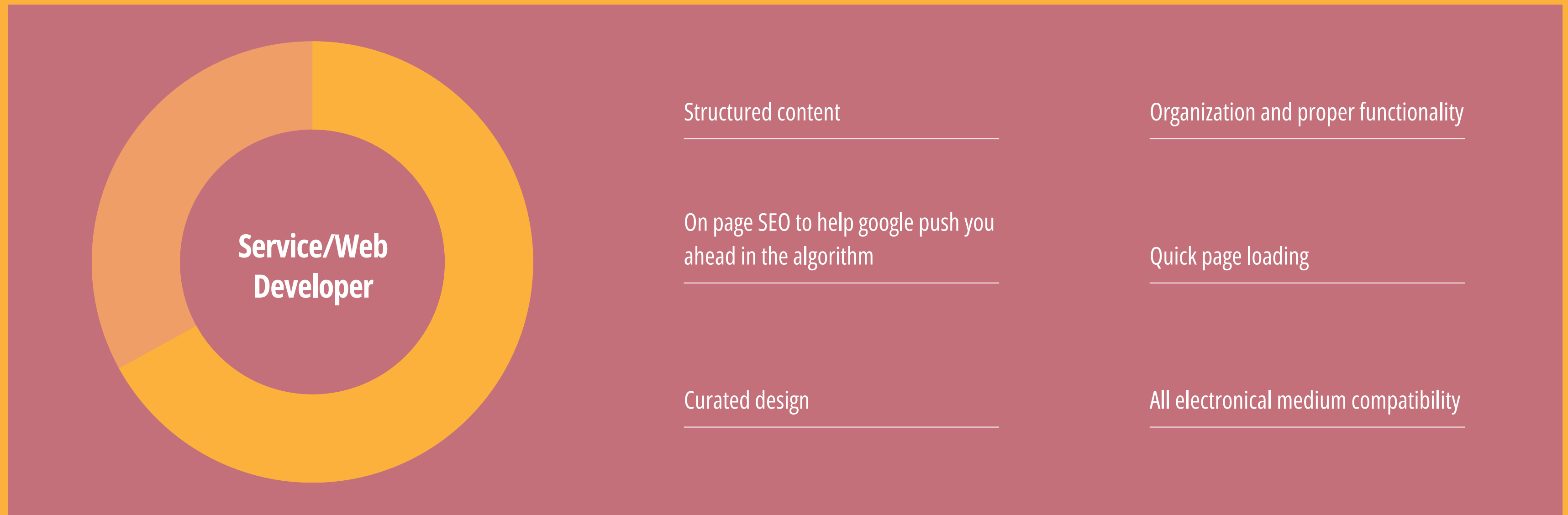
You do not need a physical presence for sales anymore. Customers can reach you throughout the year, 24/7.



**It helps you stand out from competition**

Customers can see samples of your work before committing, and that also helps set you apart from competition.

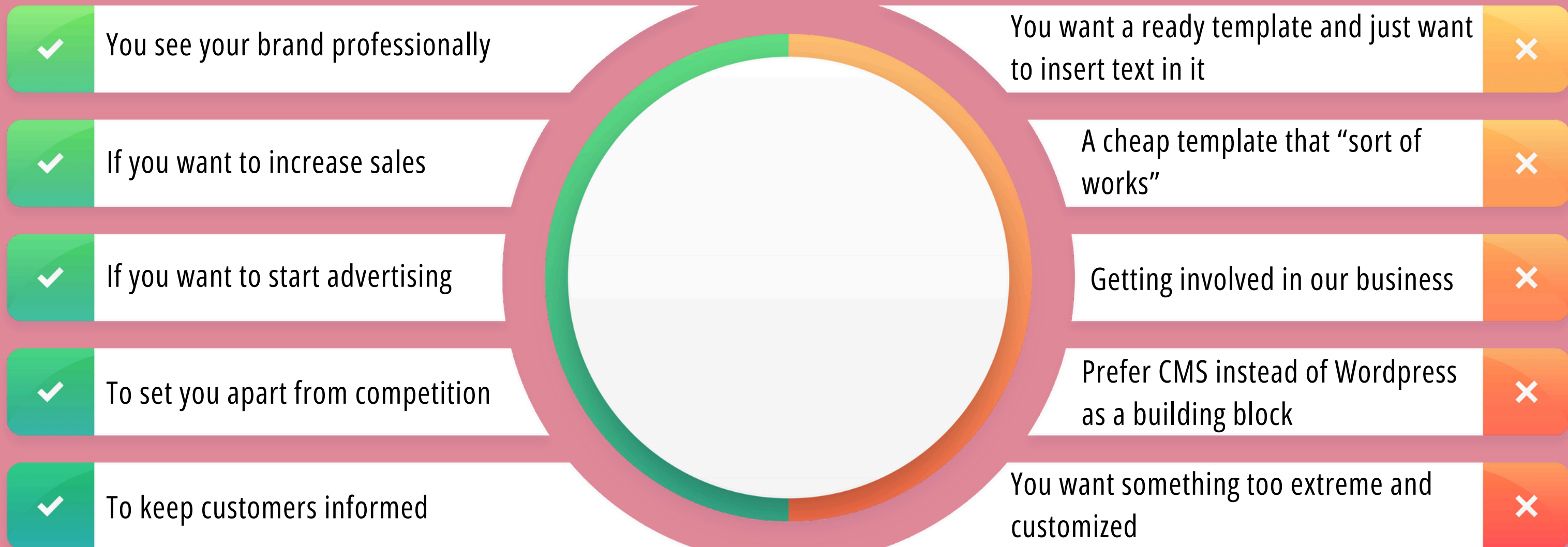
# What exactly are you paying for?



All this information is great, but you need to know where your money is going!

# Who does this service apply to?

If even a single x is ticked, then this service is NOT for you!



# Actualization processes

Single page individual costs



## Webpage information

We give you exactly the questions you need to answer to increase your sales.

**100€**



## Text creation

You will be able to sell with the information you are presenting. We will create the exact texts for you to use in such a case.

**200€/page**



## Organizational presentation in PDF form

We will create a temporary webpage with the necessary information and then we will do all the necessary corrections to it.

**Desktop: 250€ + mobile: 150€**



## Graphics

We wont use some random internet images! We will custom create them for you!

**from 150€**



## Web page design

We will create your site as needed, for it to be operational and user friendly.

**300€/page**

# WEBSITE PACKAGES

## LANDING PAGE

- ✓ 1 Selling page
- ✓ Communication form
- ✓ Header
- ✓ Footer

**1200€**

RECOMMENDED

## LANDING PAGE ONLINE PURCHASING

- ✓ 1 Selling page
- ✓ Communication form
- ✓ Header
- ✓ Footer
- ✓ Purchasing form

**1700€**

## LANDING PAGE FOR SERVICES

- ✓ Intro
- ✓ About
- ✓ Services
- ✓ Communication

**2200€**

# Miscellaneous fees

SERVICES	COST
Domain name .COM	15€/year
Domain name .GR	12€/year
Daily automated backup	20€/year
Smart forms	50€/year
E-mail 1 GB	15€/year

# Process prior to actualization

These are the steps needed to create your own website!



Interviewing and questionnaires

1

50% in advance



Delivery of texts to be approved

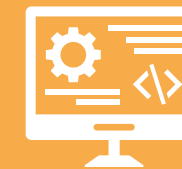
2



Structure presentation

3

25% balance payment



Web development

4

25% balance payment



Project delivery

5

# Payment terms

Payment is done in installments due to the nature of the services



**Bank transfer**



**Cash (where applicable)**

**P.S. Every service selection may be applicable to 24% V.A.T.**

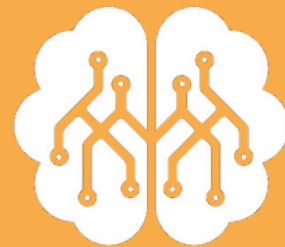
# Payment terms and conditions

For each service, a 24% V.A.T. may be applicable on a case-by-case basis

- **50% of the total service cost is prepaid.**
- **After all changes have been agreed upon, if any further changes are necessary due to customer preferences, a 40€/hour surcharge is added to the total balance.**
- **Customers reserve the right to deny payment of the 3rd dose if the final product is not up to their standards, but in such a case, they waive the right to use ANY material that was rejected.**
- **No refunds will be issued for a completed and agreed upon service/project.**
- **Customers take full responsibility for any platform problems and issues such as blockings, bans, restrictions or payment problems. If such problems can be resolved, they are charged extra on a case by case basis.**
- **Digibrain watermarks and signs every website that is created by us(footer). If any customers wish to remove the watermark and signature or use the content as white label, the rights can be bought for 20x the final invoice pricing within 30 days of delivery.**

# Start your journey today with DIGIBRAIN!

and sell to more customers!



**DIGIBRAIN**  
DIGITAL AGENCY

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